



Committed
to YOUR
Success!

5367 Cattail Court

Starwood in Frisco

StarwoodHomes.Com

Paul and K Sartore wanted to sell their home. After living in Starwood for several years, Paul and K wanted to move within Frisco to be closer to their family. Their home was on a view lot in Starwood and they wanted to get as much for their home as possible. The Sartore's were no strangers to moving and they had bought and sold numerous homes over the past years.

When Sonny and Judi presented their marketing plan, Paul and K saw a new approach to selling homes. Paul writes, "We always thought that most REALTORS were pretty much alike. Sonny and Judi stood way above the others. We interviewed a number of people before choosing The O'Dea Moyers Group. **We were really impressed with their service orientation and their commitment to professionalism was unmistakable.** They implemented a very aggressive marketing program that included a detailed color Property Information Package, a Virtual Tour, specialized marketing materials, and a call capture system. But it didn't end there; Sonny told us he would meet prospects even if their Agent was not available. We were thrilled to learn that Sonny had met another Agent's client at our home and that they were going to make an offer.

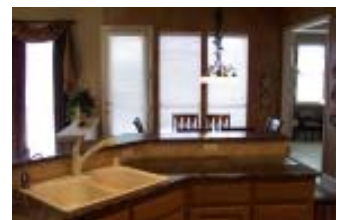
The offer was very low, however Sonny calmed us down and reassured us that he would work to get the price up to a reasonable number, we began to negotiate. After eight offers and just as many counter offers, we agreed on a price that was right in line with what we had hoped for. It also came at a time that was excellent for us. Sonny's Masters Degree in Psychology paid off for us. Clearly he is one of the best negotiators we have ever dealt with in real estate."

"Paul and K had a great home on a superior lot, and in a fabulous neighborhood. I knew we could sell their home with an aggressive and proactive marketing program. The Starwood community is wonderful and we are pleased that they trusted us with their most valuable asset! Their home showed beautifully and they were the perfect clients." says Judi.

Paul and K have moved and are thrilled with the services we provided!



Sonny Moyers & Ebby Halliday



Sonny Moyers & Judi O'Dea-Moyers

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